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Tasmanian Electronic Commerce Centre Pty Ltd

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ATTENTION: News Directors, Chiefs of Staff

TECC congratulates Roar Educate on award winning cyber safety rollout to Tasmanian schools

The Tasmanian Electronic Commerce Centre (TECC) is pleased to announce that its relationship with Adobe and Roar Educate has assisted in the development of a new digital and network initiative in Tasmania.

Students and teachers in Tasmania's state schools are finally set to reap the benefits of the award-winning cyber-safety modules, created by Tasmanian software developers Roar Educate, which have been licensed to more than 10,000 schools in the UK.

The modules called *Us Online* promote digital literacy by teaching kids (years 1 - 10) about the safe, responsible use of digital technologies including issues of cyber-bullying. *Us Online* was developed by Roar Educate, and has been licensed by the Tasmanian Department of Education for use by students and teachers in all Tasmanian state schools.

Speaking in Hobart today, Roar Educate Managing Director Craig Dow Sainter said, "Children don't need to be taught how to use digital technologies per se, but they do need help to learn about using technologies safely and responsibly. And they need to understand the potential consequences of improper use. It's important that people don't use technologies to harm or bully others. Personal responsibility is critical.

"If I have one key point to offer on using connected technologies safely and responsibly, it would be to think twice before posting. Once it's up, it's up and you can never really get it back," he said.

Dow Sainter said that with the Department's licensing of the Roar cyber-safety modules, plus their licensing to the majority of independent schools, Roar's cyber-safety and anti-bullying modules would be available and supported in almost 75 per cent of schools in Tasmania.

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This new project will showcase the potential of what the National Broadband Network (NBN) infrastructure could do in Tasmania and how it can benefit community members, business, consumers and visitors to Tasmania” said John McCann, Chief Executive Officer, TECC.

“The TECC has been at the forefront over the past 12 years in seeking partnerships to help traditional businesses, regional communities and new information based businesses to better understand the potential benefits and opportunities that high speed connectivity will bring”, said Mr McCann.

The efforts of the TECC in bringing NBN partnerships together for Tasmania reflects the State and Federal governments desire to maximise opportunities around the NBN.

“Much of the discussion around the NBN to date has been about infrastructure, while this great educative and cyber safety initiative from Roar Educate and the Tasmanian State government is focused on how the NBN will revolutionise the way Australians work, communicate and share ideas and information” said Mr McCann.

The TECC is excited to be partnering and working with Adobe and Roar Educate on new digital projects that will help establish Tasmania as a best practice leader in digital connectivity as well as seeding a range of new innovative digital applications and content.

For further information please contact Mr John McCann CEO TECC on Ph 03 6211 0400 or email mccann@tecc.com.au